

Department of International Business



**School of Management
Pondicherry University**



Cordially Invites you for



GLOBIZZ'19

In pursuit of Global Skills...

Venue : School of Management Auditorium

Date : 23 - 24 October 2019

Knowledge Partner :

Business Standard

Insight Out

Day 1: Globizz 19

Date: 23 October 2019

Time: 9.30 to 11.15AM

≡ Inaugural Function ≡

Welcome Address

Prof. Bushan D. Sudhakar

Head, Dept. of International Business

Lighting of the Lamp

Scope of GLOBIZZ '19

Prof. P.G. Arul,

Coordinator, Globizz '19

Release of IBlitz

Dean's Address

Prof. G.Anjaneya Swamy

Dean, School of Management

Special Address

Shri. Mark VAN DE VREKEN

Hon'ble Consul General of Belgium for South India

Release of Placement Brochure

Key Note Address

Shri. Venkatasubbu

Chairman & MD, Darling Group, Tamilnadu

Release of Syllabus Books

Guest of Honour

Shri. Mark Titus

Head Marketing, Nippon Paint

Presidential Address

Prof. S. Balakrishnan

Director, SEI & RR, Pondicherry University

Vote of Thanks

Prof. Yarlagadda Srinivasulu

Coordinator, Globizz '19

Tea Break : 11:15 to 11:30 am

Session I: Marketing Dynamics in the Industry 4.0

Shri. Mark Titus

Head Marketing, Nippon Paint

Shri. Vignesh Laxmanan

Manager - Business Development Frost & Sullivan

Entrepreneurship in TN: The Trillion Dollar Dream

Shri. Suresh Sambandan

Founder & CEO, OrangeScape | Kissflow

Lunch Break : 1.15 to 2.00 pm

Session II : International Finance, Banking & Taxation

(2:00pm to 3.15pm)

Shri. Arvind Ram kumar

Co - Founder, Nirvigna Consulting LLP

Shri. Manohar, IRS,

Commissioner, GST & Central Excise,
Puducherry.

Tea Break : 3.15 to 3:30 pm

Session III : HR Dynamics in the Industry 4.0

(3:30PM to 5.15PM)

Dr. Selvam,

DGM, HR, BHEL, Hyderabad

Ms. Sellamani

HR Head, Nithya Packaging Chennai

Er. AL. Nagappan

DGM, HR, NLC India Ltd.

Day 2: 24 October 2019

Student Events: 8.30am to 4.00pm

Paper Presentation



Best Marketing Team



Business Quiz



Best Entrepreneur



Best Manager



Beg, Borrow and Steal



Finance Game



Fun Games (Bingo)



Valedictory Function

Date: 24 October 2019

Time: 4:15 PM

Welcome Address

Dr. Bushan D. Sudhakar

Head, Dept. of International Business

Globizz Report

Mr. Vishnu KM

Student Coordinator

Felicitation

Prof. G.Anjaneya Swamy

Dean, School of Management

Valedictory Address

Shri. Arjun Sharma, I.A.S.

Pondicherry Smart City Development Ltd.
Puducherry

Winners Announcement

Vote of Thanks

Ms. Meera Raj

Student Coordinator

Organizing Team

**Faculty, Research Scholars &
Students Of Department
of International Business,
Pondicherry University**